Rutherglen Tastes Of
Art Prize 2025
7 to 16 March 2025

Tastes of Art Prize 2025

Sponsorship Opportunities

Here we are again getting ready for our annual Tastes of Art Prize.

2025 will be the 8th year that Arts Rutherglen has proudly presented this event, which has now become a staple of the Rutherglen Events Calendar, breathing life into the community through the arts.

The response to our March 2024 Tastes of Art Prize was absolutely thrilling, exceeding expectations in artist entries, visitation numbers and sales. So a massive thankyou goes to the artists, sponsors and attendees who all contributed to the success.

Previous history indicates that staging the Art Prize over the March long weekend will again be a huge drawcard for visitors who also come to experience the wonderful hospitality, exceptional food and extraordinary wines of the region during the Autumn Season.

Sponsorship is critical and the support of local businesses from previous years has been greatly appreciated, ensuring a progression with each year's show, by sponsoring prizes and contributing to marketing, publicity and promotional materials. For the 2025 Tastes of Art Prize, we anticipate broader coverage through TV, print, radio and social media.

Arts Rutherglen is delighted to announce that with sustained sponsorship from businesses we have increased our prize pool to $16,350. This generous prize pool will attract a higher quality of regional and national artists and hence more visitors to our historic town benefiting everyone.

Arts Rutherglen is once again offering businesses the opportunity to continue sponsoring one of the Major Annual Events that will be held in Rutherglen in 2025. We would also love to welcome new sponsors who can see the benefits in being part of this wonderful event.

Rutherglen is a vibrant town where businesses have been responsive to the initiatives instigated by Arts Rutherglen and as a result we have sought partnerships to promote the social and economic well-being of the town. Arts Rutherglen is extremely grateful for this support.

A cultural event much loved by locals, well known by regional visitors and repeat exhibiting artists, the Tastes of Art Prize offers quality art for viewing and purchase in a range of styles, mediums and varying prices to suit all budgets.

We hope you can assist us whether it is in a big or small way to make the Tastes of Art Prize continue its ongoing success and huge momentum of previous years.

Yours sincerely,

Sue Griffiths and Irena Webster
Tastes of Art Prize Committee

Sue Griffiths: 0412 307 567
E: griff058@bigpond.com
PO Box 259 Rutherglen VIC 3685

Arts Rutherglen

Website: artsrutherglen.com.au
Facebook: ArtsRutherglen
Instagram: Arts_Rutherglen

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Sponsorship Benefits

Benefit	Gold	Silver	Bronze	Naming Rights	Donation
Your Sponsorship amount	$1000	$500	$200	$300	$100 or goods
Promotional Logo on Arts Rutherglen website	✓	✓	✓	✓	
Promotional advertisement on Arts Rutherglen Facebook and Instagram	✓	✓	✓	✓	
A Decal for your shop window to promote your sponsorship of the Tastes of Art Prize 2025	✓	✓	✓	✓	✓
Promotional Logo on Arts Rutherglen website home page	✓	✓			
Logo on posters and DL's x 1000 copies. Widely distributed from January 2025.	✓				
Advertisement in catalogue x 350 copies	Logo and Full page colour ad in catalogue	Half page colour logo in catalogue	Quarter page b/w logo in catalogue	Quarter page b/w logo in catalogue	Name mentioned in catalogue
Acknowledgement in newspaper article	✓				
Acknowledgement on radio	✓				
Day time passes	Unlimited	4	2	2	
Complimentary tickets to Gala Opening	4	4	2	2	2
Opportunity to speak and present one major award on the night	First choice of naming any of the 9 awards			✓	
Banners and pop-ups displayed at venue	✓				
Business flyers displayed at venue	✓	✓	✓	✓	✓

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Sponsorship Package

I/we would like to sponsor the 8th annual Tastes of Art Prize to be held 7 to 16 March 2025, and would like to select the below Sponsorship Package:

☐	Gold Sponsor	$1000
☐	Silver Sponsor	$500
☐	Naming Right Sponsor	$300
☐	Bronze Sponsor	$200
☐	Donation Sponsor	$100 or goods

Please return this page to...

Sue Griffiths, by email:
griff058@bigpond.com

Or by texting it to:
0412 307 567

Closing Date:
30 NOVEMBER 2024

Business Name	
Contact Name	
Phone	
Email	

Sponsorship Advertisment

If an Advertisement is included in your Package, please select how you would like to supply and display your advert:

☐ I will provide my own advert artwork.
EXAMPLE:

Please provide your advert artwork by 12th Feb 2025 in the appropriate size for your Package.

- Gold Sponsor **Full Page:** 12cm wide x 17cm high
- Silver Sponsor **Half Page:** 12cm wide x 8cm high
- Naming & Bronze Sponsor **Quarter Page:** 6cm wide x 8cm high

☐ I will provide my Logo and Business details.
EXAMPLE:

THE PICKLED SISTERS CAFE RUTHERGLEN

Family owned regional restaurant committed to local produce + wine, friendly service + great coffee!

121B Main St Rutherglen

Open: Monday, Thursday, Sunday 12pm-4pm
Friday and Saturday 12pm-11pm

P: 02 6033 2377 or 0437 359 249

W: pickledsisters.com.au

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Sponsorship Conditions

Please confirm your level of sponsorship by emailing the form on page 3 to: griff058@bigpond.com

We must receive your pledge by 30 November 2024.

A tax invoice will be sent upon your confirmation of sponsorship for payment by direct deposit to: **Arts Rutherglen, BSB:083 820, A/C:795786712**

For more information on Sponsorship please contact Sue Griffiths via email: griff058@bigpond.com

We look forward to working with you

10 days ~ 2000-3000 visitors ~ School & Bus tours attending