

RUTHERGLEN TASTES OF

Art Prize 2026

SPONSORSHIP PACKAGES



BECOMING INVOLVED

Arts Rutherglen is gearing up for yet another incredible **Tastes of Art Prize**, now in its **9th year** as a staple of the **Rutherglen Events Calendar**, celebrating art and community.

The **2026 Taste of Arts Prize** exceeded expectations in art entries, visitors, and sales – an enormous thanks to our **artists, sponsors, and attendees** for making it such an outstanding success. With the **March long weekend** proving a drawcard for visitors, we anticipate another memorable event in 2026, complimented by Rutherglen's many renowned hospitality, food, and wine venues.

The Tastes of Art Prize is **cherished by locals**, renowned among regional visitors, and a favourite for repeat exhibitors. With art for viewing and purchase across various styles and price ranges, there really is something for everyone.

To continue to attract top regional and national artists, bringing even more visitors to our historic town, **sponsorship is vital**, with past support from many local businesses being invaluable in elevating the event to its current high standard.

Gratefully we **welcome back** our many previous generous sponsors, and we extend the opportunity to **new sponsors** in supporting this **major local event**. Arts Rutherglen acknowledges these many partnerships which help foster community and cultural growth.

Whether big or small, your support helps sustain the event's success - thank you for being part of this exciting journey.

Sue Griffiths & Irena Webster
Tastes of Art Prize Committee



RUTHERGLEN TASTES OF
Art Prize
2026
8 to 16 March 2026

BENEFITS

	Gold	Silver	Bronze	Naming Rights	Donation
Your Sponsorship amount	\$1,000	\$500	\$200	\$300	\$100 or goods
Logo on Arts Rutherglen website home page	✓	✓			
Logo on Arts Rutherglen TOAP webpage	✓	✓	✓	✓	
Advert on Arts Rutherglen socials	✓	✓	✓	✓	
Arts Rutherglen shop window decal	✓	✓	✓	✓	✓
Logo on promotional material	✓				
Advert in Catalogue	Logo & Full page advert	Half page advert	Quarter page advert	Quarter page advert	Business Name mentioned
Business name in articles	✓				
Business name on radio	✓				
Free Gala Opening Night tickets	4	4	2	2	
Free Day Time tickets	Unlimited	4	2	2	2
Can speak and present one major award on Gala Night	✓			✓	
Logo on Posters at venue	✓	✓	✓	✓	✓

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ARTWORK REQUIREMENTS

To ensure your Advertisements and Logo prints and views well, we request they comply with the following specifications.

Please provide the following three files:

1. Your Logo

File: Illustrator EPS file preferred or JPG

2. Photos for social media advert

Quantity: Up to 4 photos

File: JPG file

3. Photo/Logo OR Advert for Catalogue

A photo, logo, contact details & a sentence about your business.

(only Gold and Silver sponsors can provide a photo)

OR provide a finished advert - see Specs on right

Fonts

All fonts should be embedded or outlined.

Supplying Artwork

All PDF, EPS and JPG files are to be emailed to Carley at carley@cwdd.com.au

Full Page Advert Specs

(for Gold sponsors)

Size: 128mm wide x 177mm high OR
a photo, logo, contact details & blurb

Half Page Advert Specs

(for Silver sponsors)

Size: 128mm wide x 86mm high OR
a photo, logo, contact details & blurb

Quarter Page Advert Specs

(for Bronze & Naming Rights sponsors)

Size: 62mm wide x 86mm high OR
Logo, contact details & blurb

Bleed & Crop Marks: Not required

Safety area: Not required

Contact Details

Provide all or any for your Catalogue advert (unless supplying a finished advert):
Address, Open Hours, Phone, Email,
Website/Facebook/Instagram

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DEADLINES

To ensure the Catalogue is ready for distribution and other promotional material is released on schedule, the following deadlines must be adhered to.

Sponsorship Deadline

COMMITTMENT

The deadline to confirm your **sponsorship commitment** is **30th November 2025**.
Please email your confirmation to Sue Griffiths by email to **griff058@bigpond.com**.
And include your Business Name, Contact Name, Phone, Email and level of Sponsorship.

PAYMENT

Upon receiving your Sponsorship Commitment, an invoice will be issued.
Payments are then due by the **31st January 2026**.

Artwork Deadline

ARTWORK DUE 31 DECEMBER 2025

Your Logo, Photos and Advert must be received by **31st December**.

All PDF, JPG and EPS files must be emailed to **carley@cwdd.com.au**.



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Exhibition and Sale runs for 10 days

2000 - 3000 visitors

School & Bus tours attending

Your support for the Rutherglen Tastes of Art Prize is truly valued and will continue to foster creativity in our region. We look forward to working with you!

For more information please contact **Sue Griffiths**
by email: griff058@bigpond.com

Facebook: facebook.com/ArtsRutherglen
Website: www.artsrutherglen.com.au



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